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CAPITAL

Transcripts

What is Private Investing?

So there's two ways you can invest.

You have the public markets and you have the private markets. So what's a public market investment. That's the stock market the bond market. You wherever you are. You can log in and you can place a trade, right.

You can sell it. You can click a button and the money comes back to you. Private markets are illiquid and that's one of the biggest differences. You have liquid and illiquid. So what does liquid mean. It means you have access to your money right. And so if it's a liquid investment you can place a trade and you get access to your money and illiquid investment you really can't.

So what's an example of an illiquid investment. Maybe you're investing in the office building you work in.

They'd have to sell the entire building to pay out their investors.

And so when you invest in the private markets and real estate is just an example of that, there's a lot of different ways you can invest in the private markets. Real estate I think is the easiest to really to understand because we all live and interact in real estate. And if you're investing in a large institutional property, what does that mean?

Something you can't afford on your own? That's the simplest way to think about it. You can't just push a button on a mouse and get your get your money back if you're a fraction of ownership in that large building, okay, the entire building would have to be sold. So that's the private markets.